



ROMERO  
GROUP  
*Charitable trust*

**Investing in Grassroots  
Sport & Community Projects  
Grant Campaign 2024/25**



Our mission is to help support the communities in which we work across the country, alongside our clients and partners.

Recognising the cultural, emotional and physical benefits of grassroots sport, we're focussing on funding projects that help clubs and community groups invest in their future.

As the cost of living impacts the potential for clubs & community groups to fund new projects and keep up with rising costs, the Romero Group Charitable Trust aims to support this investment in the future of grassroots sport.

Club & community sports & social projects have never been more important, as we all strive to support the mental & physical health of our communities. If you have a new or existing project that is in need of funding, our grant campaign is for you!



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## WHAT FUNDING IS AVAILABLE?

The Romero Group Charitable Trust will be providing grants of up to **£500** per organisation throughout this grant giving campaign.

Any applications must be able to demonstrate how the requested funds will be spent, providing itemised quotes to demonstrate where the funding will be used.

## IS MY PROJECT ELIGIBLE FOR FUNDING?

To make the application process more straightforward, we've highlighted two key areas for which funding is available.

Please read these carefully before applying, and if you have any questions about whether your project might be eligible, drop our team an email here.

### Grassroots Community Projects

The purpose of these projects will be for the betterment of the local community in which the applicant is based. This could be related to helping facilitate the social wellbeing of vulnerable or isolated individuals, creating safe spaces or introducing opportunities for individuals to spend time focussing on their physical wellbeing.

This could include projects such as building a playground in an area underserved by outdoor activity options for children, funding a warm bank for those who are having difficulty heating their homes or funding a woodland regeneration project to help local people and the environment through offering therapeutic activities, education in nature and the environment and boosting social connections.

The core of any of these projects, must focus on improving the mental, physical and social wellbeing of the community in which they take place.

### Grassroots Sports Projects

These projects will aim to grow and develop the engagement with sports for children and young people, as well as individuals who previously have not had the resource or exposure to engage with sports.

This could include buying kit and equipment to be used by participants, funding the creation or regeneration of sports facilities or reaching groups unrepresented in grassroots sport participation.

For any application, you must be able to evidence how you plan to engage the community and demonstrate the impact your project will have on your community.

We will strive to support as many projects as possible, but please remember not every application will receive funding and the decision of the charity trustees is final.

## WHAT DO I NEED TO BE ABLE TO APPLY?

To ensure our funding reaches those who need it most and is invested responsibly, we must ensure that any grant recipients adhere to the following guidelines.

### Your project must:

- be submitted by an applicant aged 18 or older
- be UK based and for the benefit of UK communities
- not be for the benefit of any one individual
- not be used for commercial gain of an individual or organisation (the project raising funds which are reinvested into the project is acceptable – eg. From discretionary donations for individuals to take part)

### Your organisation must:

- have a bank account in its own name and have been operating for at least 12 months

Full eligibility criteria can be found at the end of this document.

## WHAT HAPPENS IF MY APPLICATION IS SUCCESSFUL?

If you are successful in your application, the Romero Group Charitable Trust will confirm this to you in writing.

As part of the requirements for the grant to be paid, we will ask for estimated timescales for the completion of your project. We need you to submit evidence of how your funding has been spent within an agreed timescale. We will also require photographic evidence of the project during implementation and after completion. This is so we can be sure that the grant has been used appropriately and within the eligibility criteria outlined in the application process.

Included in our funding agreement, will be an obligation for your organisation to recognise the Romero Group Charitable Trust when the project is complete. For physical projects, this may include a plaque or sign outlining the project was 'Supported by the Romero Group Charitable Trust', and for more social projects, a similar recognition must be included in any collateral.

The charity also retains the right to publicise our funding in your project through usage of supplied images of the project (exceptions may be made for any projects of a sensitive nature).



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# ELIGIBILITY CRITERIA

### **Your organisation must:**

- be based in the UK
- have been operating for at least 12 months at the time of submission
- where available provide financial data (e.g. bank statements, annual accounts, etc.)
- have a UK bank account in its own name
- have a safeguarding policy if it supports children or vulnerable people
- be a living wage employee (if the organisation employs people)
- have an active board of trustees or directors or management body.

### **Your submitted project must NOT:**

- be for the benefit of any one individual
- include any mention of specific individuals, companies, brands or products for promotion purposes;
- contain any material owned by a third party, including trademarks, or contain any images or videos that identify individuals unless, in each case, you have the third party's and each individual's express permission to do so and to permit use of such content by the Romero Group Charitable Trust.
- violate any applicable law or regulation or promote or encourage the violation of any law or regulation;
- contain offensive, obscene or sexually suggestive material, propaganda, potentially misleading information, or defamatory or disparaging material about other people or organisations, or endorse any form of hate, hate group or terrorist activity;
- discriminate unlawfully on the basis of gender, race, religion, creed, national origin, disability, age, sexual orientation, or any other basis prohibited by law;
- promote or speak negatively about any particular faith, political party or any affiliated group, promote or speak negatively about any legislation or government policy, or promote or encourage the violation of any law;
- promote any activities that may be unsafe, dangerous, physically harmful or be considered gaming, betting or gambling, or relate to raffles, prize draws, games of chance, lotteries or similar activities;
- relate to controversial subject matter or any subject that is contrary to the interests of Romero Group Charitable Trust (including, but not limited to, submissions and/or projects that present an unacceptable regulatory, reputational or other risk to the Romero group of companies);
- be used for commercial use or promotion; or
- contain any viruses or other malicious elements that are intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or personal information.

### **Due Diligence Requirements**

- In addition to meeting the eligibility criteria, to be eligible for funding, project owners need to satisfy some additional due diligence checks for which they need to:
- upload a form of photo ID (e.g. photocard driving licence, passport, etc.)
- provide details of the organisation's bank account
- agree to the Romero Group Charitable Trust terms & conditions of funding.



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**If you have any questions about this campaign,  
you can contact us at:**

**[CharitableFund@romeroinsurance.co.uk](mailto:CharitableFund@romeroinsurance.co.uk)**